



প্রাগজ্যোতিষ মহাবিদ্যালয়
PRAGJYOTISH COLLEGE
Accredited by NAAC with B Grade (3rd Cycle), under Revised
Accreditation Framework (RAF)

COMMERCE STREAM

CALL FOR PAPERS IN EDITED BOOK

BOOK TITLE

EMERGING TRENDS IN COMMERCE

Dear Sir/ Madam,

Commerce Stream of Pragjyotish College is inviting academics/ professionals to contribute chapters for an ISBN-tagged edited volume titled “**Emerging Trends in Commerce**”. The main goal of the book is to showcase and document the emerging trends in the field of commerce. In general, the book shall report, the trending & burning issues related to commerce, in an organized and scholarly manner. The book shall aim to provide a comprehensive and in-depth analysis of the issues that are shaping and helping in the development of the society.

Submission and Publication Deadlines

Abstract submission deadline	:	10 th May, 2023
Decision of acceptance	:	12 th May, 2023
Chapter submission deadline	:	25 th May, 2023
Release of book	:	July, 2023
Publishing House	:	PRAGJYOTISH COLLEGE (COMMERCE STREAM)

Members of Editorial Board

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Book Title

EMERGING TRENDS IN COMMERCE

Sub-themes

1. Use and implication of AI for future use in commerce
2. Work force diversity in business
3. Future perspective and implication of green banking
4. Importance of language in global e-commerce
5. Impact of merger and acquisition on the performance and growth of banks
6. Problems & prospects of green accounting
7. Rise of B2B E-commerce
8. Problems and prospects of auditing in Government Organization
9. Role of ethics & social responsibility in business
10. Role & use of statistics in commerce
11. Impact of accounting information on the decision making process of an organization
12. Entrepreneurship in India: Emerging issues and challenges
13. Effects of Total Quality Management on productivity
14. Impact of Information Technology (I.T.) on the Performance Business
15. Modern banking system in India: Emerging trends and prospects
16. Impact of Management Accounting on financial performance of business
17. Green human resource management practices: Determinants & challenges
18. Evaluation of roles of auditors in fraud detection and investigation
19. Effects of Computerized Accounting System on the performance of banking industry
20. Impact of internet banking on profitability of commercial banks

Publication Guidelines

1. Authors are free to select any topic that conforms to the above sub-themes
2. Abstracts must be within 150-250 words, containing keywords around 4-6 words
3. After acceptance of the abstracts, Manuscripts should be submitted as MS-Word attachments through the following email: accountancy@pragjyotishcollege.ac.in
4. Articles/ Papers preferably should not exceed 2500 words
5. Articles/Manuscripts should be typed in the following format:
Font type: Times New Roman
Font size of heading: 18
Font size of sub-headings: 16
Font size of main text: 12
Line spacing: 1.5
6. Articles/ Manuscripts must be the original work of the authors and must not be submitted for publication elsewhere
7. References format: APA

Publication fee

A of Rs. 500/- will have to be deposited by each contributor through the following bank details:

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