

CURRICULUM VITAE

Gaurav Das

Asst. Professor.

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Pragjyotish College E.Mail: gauravdas@pragjyotishcollege.ac.in

Guwahati-781009, Assam India gauravdasnis@gmail.com



Personal Details

Date of Birth: 27.03.1985

Sex: Male

Father's Name: Late. Mr. Gobinda Ch. Das

Marital Status: Married Nationality: Indian

Permanent Address: Lalganesh, Gobinda Nagar, H. No-38, Guwahati- 781034

Educational Qualifications

Doctor of Philosophy (Ph. D.): Mizoram University (Pursuing)

Thesis Entitled, “*Sustainability and Management of Manas National Park, Assam: A Study on Livelihood of Fringe Local Communities*”

FDP (Pedagogy and Research Methods) 2023

IIM AHMEDABAD.

Master of Commerce: 2010

Gauhati University.

M.B.A: 2009 (Marketing & Finance)

ICFAI UNIVERSITY, Dehradun.

Bachelor of Commerce: 2007

Gauhati University

HS (+2): 2004

AHSEC, Guwahati.

High School: 2002,

SEBA, Guwahati.

PGDCA: 2010

Zip Infotec, Guwahati.

NET Qualified, 2010

U.G.C

Other Qualification

L.L.B: 2016

Gauhati University.

Research Interest

- Wildlife Management
- Neuroscience Marketing.
- Entrepreneurship.
- Sustainable Marketing.

Details of Employments.

Academic and Administrative Experience

Asst. Professor and H.O.D in Department of Management, **Pragjyotish College** (2009- Present)

Visiting Faculty NEF College (Marketing).2012-2013

Visiting Faculty Gate Institute (General Management).2010-2011

Industry Experience.

Worked as a Marketing Officer and Business Development Manager at NIS Sparta (Reliance Division) in 2009

Professional Memberships

Member, AARANYAK

Details of Professional Training

6. Two-day online workshop on Crafting Research via Systematic Literature Review and Bibliometric Analysis conducted by Indian Institute of Information Technology Allahabad on 20-21 July 2023.
 5. One Week Faculty Development Program on E-Learning (LMS, MOOCs & ERP) 2023.
 4. Two-Day Management Development Program on "Sustainable Second Generation Statistical Techniques using SmartPLS" conducted by College of Management, SRM Institute of Science and Technology, Kattankulathur on 7th and 8th January 2022
 3. Faculty Development Programme on GST and Student Employability by ICA on 3rd February 2017.
 2. National Workshop on the "Use and Deployment of NPTEL courses" by IIT, Guwahati on 29th and 30th April 2013.
 1. Seven-day Faculty Development Program on Entrepreneurship organized by IIE, Guwahati from 25th January to 5th February 2010.
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Research & Teaching Experience

Research: 02 Years.

Teaching: 14 Years.

Total Number of Publications

i) Research Papers: 06

ii) Review Papers: 00

iii) Books/Book Chapters: 04

iv) Articles in newspapers/Magazines etc.- 01

Research Papers

9. Das, G., Ekka, B., Bharali, B., Jyothi, M.K., Rehana, S., Aarif, M.,(2023) Empowering Women Entrepreneurs in Manas National Park: Challenges, Opportunities, and Conservation. *Boletin De Literatura Oral - Tradition Oral Literature*, 10(1), 1240-1250.

8. Das, G., (2023). Antecedents of Vlogger Influencers on Consumer Behaviour: A study of YouTubers in India. *Emergence Trends in Commerce. Vol 1. ISBN: 97881 964332 22*
 7. Das, Gaurav & Ekka, Bosco & Aarif, Mohd & Alalmal, Ali. (2023). Unveiling the Significance of Sustainability in Tourism: Environmental Conservation, Socioeconomic Development, and Destination Resilience. *Rivista Italiana di Filosofia Analitica Junior. Vol 14, No. 1 (2023). ISSN: 2037-4445*
 6. Ekka, Bosco & Das, Gaurav. (2022). The Protagonist of Tea Garden Youth in Sustainable Development in Assam. *International Journal of Food and Nutritional Sciences. 11. 8118 - 8142*
 5. Das, G. & Roy, C. (2022), Parks and People: Livelihood Issues in National Park Management in Assam. *Anukriti: An International Research Journal. Vol.12 NO.6,173-176. ISSN 2250-1193.*
 4. Das, G. & Roy, C. (2022), “A study on the status of Rural Entrepreneurs in Pobitora Wild Life Sanctuary, Assam” *Interdisciplinary Journal of Contemporary Research. Vol 9, No. 12.1. ISSN: 2393-8358*
 3. Das, G. & Sharma. L.S., (2022), “A study on the role of NGOs in the sustainable development of the inhabitants residing near Manas National Park”.
 2. Das, G., & Hazarika, S. (2013). Education and Women Empowerment. *Economics of Education. ISBN: 978-81-202-8837-9.*
 1. Das, G. (2013). Women Entrepreneurship: Its Prospect and Challenges, *The NEF Journal of Commerce and Management. Survey, Vol.3, No. 2, 103-105. ISSN 2231-492X.*
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Papers Presented at Different Symposiums

8. Presented a paper on “A study on "*Economic Leakage and its Impact on Tourism Industry*" with special reference to Manas National Park” on Recent Trends on Business, Economics and Management, International Seminar Organized by Ram Thakur College, Agartala.
7. Presented a paper entitled “*The Current Trends in Education for Sustainable Development*”, National Conference on Management, leadership, and Interpersonal Skills organized by LNCT University, Bhopal on 1st July 2023.
6. Presented a paper entitled “*Problems and prospects of Tourism Entrepreneurs in Manas National Park, Assam*”, National Seminar at Calcutta University, Kolkata organized by Department of Management Calcutta University on 19th and 20th January 2023.
5. Presented a paper entitled “*A study on problems and prospects of Rural Tourism with special reference to Manas National Park.*” International Seminar at Nirjuli, Organized by NERIST on July 27th to 29th, 2022.

4. Presented a paper entitled “*A study on the role of NGOs in the sustainable development of the inhabitants residing near Manas National Park.*” National Seminar at Mizoram, organized by Mizoram University 26th May to 27th May 2022.

3. Presented a paper entitled “*Women Entrepreneurship: Its Prospects and Challenges.*” Guwahati, National Seminar organized by K.C Das Commerce College, Guwahati on 22nd and 23rd March 2013.

2. Presented a paper entitled “*Education and women empowerment*”, National Seminar organized by Gauhati College on 16th and 17th June 2013.

1. Presented a paper entitled “*Witchcraft and Superstition*”, Sivasagar, National Seminar organized by Gargaon College on 9th February 2013.

Extra Curricular

2. Coordinator of Bharat Scouts & Guides (In-house wing of Pragjyotish College).

1. Written and published a novel on Horror Fiction namely “[The Haunted Transfer](#)”

Date :

Place :Guwahati



GAURAV DAS