

Electoral Literacy Club

Introduction

Electoral Literacy Clubs are being set up across the country in order to develop a political culture of electoral awareness across educational institutions. These clubs are anticipated to organise engaging and interesting activities and hands-on experience but in an apolitical, neutral and non-partisan manner. Electoral Literacy Clubs are especially being set up with the motive of targeting the new voters, (in the age-group of 18-21 years old) pursuing their graduation. The clubs will have all the students from all semesters as its members.

Aims and objectives:

1. To educate the targeted populations about voter registration, electoral processes and related matters through hands on experience;
2. To facilitate EVM and VVPAT familiarization and education about the robustness of EVM as well as the integrity of the electoral process using EVMs;
3. To help the target audience understand the value of their vote and exercise their right to franchise in a confident, comfortable and ethical manner;
4. To harness the potential of ELC members for carrying the electoral literacy in communities;
5. To facilitate voter registration for its eligible members who are not yet registered;
6. To develop a general curiosity and interest among the students for the process of politics and elections.
7. To make the students aware that even one vote counts and can be a deciding factor in the final electoral results.
8. To harness the best possible results in the upcoming elections in terms of political participation.
9. To develop a proactive political culture on campus.
10. To raise Voter Awareness and celebrate Voters' Day (25th January) as a day commemorating the importance of elections in a democracy.