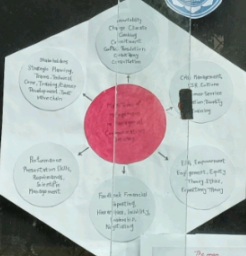
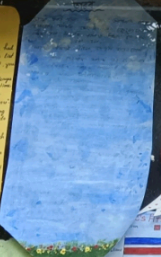


বাণিজ্যজ্যোতি

কৌশলগত
The first step in the management process is to determine what you want to do. This is the most important step because it determines the direction of the organization and the resources that will be used to achieve the goal. It is a process of setting a clear, concise, and measurable objective that will guide the organization's actions and decisions.



And Accident
I was happy when I had a good day at work. I had finished my project and was feeling good about it. But then I had an accident. I was walking to the office and I slipped on a banana peel. I fell and hurt my back. It was a very painful experience and I had to take some time off work to recover. I was lucky that I didn't get any serious injuries, but it was a scary experience.

Handwritten notes on a white background, possibly a list or a set of instructions.

Handwritten notes on a white background, possibly a list or a set of instructions.

Area of Research
The area of research is a field of study that is being investigated. It is a specific topic or question that the researcher is trying to answer. The area of research is usually defined by the researcher's interests and the needs of the organization.

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Editor's Note
I am pleased to announce that the magazine is now available in a digital format. This will make it easier for you to access the content and share it with others. We hope you will enjoy the new format and continue to support the magazine.

Social Media Marketing
Social media marketing is a form of marketing that uses social media platforms to promote a product or service. It involves creating and sharing content that is designed to attract and engage a target audience. Social media marketing can be used to build brand awareness, generate leads, and increase sales.

The Three Corporate Tree
The three corporate trees are the financial tree, the human tree, and the technology tree. The financial tree represents the company's financial health and its ability to generate profit. The human tree represents the company's workforce and its ability to perform its duties. The technology tree represents the company's use of technology and its ability to innovate and improve its processes.

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Handwritten notes on a blue background, possibly a list or a set of instructions.

Our Employees
The most valuable asset of any organization is its employees. They are the ones who create the products and services that the organization offers. It is the responsibility of management to ensure that employees are treated fairly and that they have the resources and support they need to do their jobs effectively.

Our Employees
The most valuable asset of any organization is its employees. They are the ones who create the products and services that the organization offers. It is the responsibility of management to ensure that employees are treated fairly and that they have the resources and support they need to do their jobs effectively.

Comments
I have read the article and I am impressed by the author's insights. I think it is a very good article and I would recommend it to others. I have a few comments that I would like to share with the author.

EDITOR'S NOTE
I am pleased to announce that the magazine is now available in a digital format. This will make it easier for you to access the content and share it with others. We hope you will enjoy the new format and continue to support the magazine.

Procrastination -

"The Real Villain in Time Management"

Are you always short of time? Do you wish you had more than 24 hours in a day? Well, if you make a list of things which leads to your poor time management, you will find a monster in it - Procrastination!

Procrastination has become one of the biggest challenges for professionals and individuals alike in managing time. The word procrastination comes from the Latin word,

pro meaning 'in favour of' and cras meaning 'tomorrow'. It is defined therefore as "The act or the habit of delaying putting things off." No doubt it is a one way ticket to stress, guilt and overwhelm.

Mark Twain once said that, if the first thing you do each morning is to eat a live frog, you can go through the day with the satisfaction of knowing that it is probably the worst thing that is going to happen to you all day long! In his best seller book, "Eat that Frog", Mark Twain talks about several ways to stop procrastination. According to him here are the great ways to stop procrastinating and get more things done faster:

1. Eat the Frog.

2. Plan every day in advance.

3. Apply the 80/20 rule to everything.

4. Practice creative procrastination.

—Khamishmita Pathak

B.Com 4th sem

"Journey of Life"

Life is a road which is constructed with
Tears and happiness.

It is an unacceptable journey
We all are the traveller of this journey
Every journey has beginning and ending
Life also has beginning and ending
It consist of both positivity and negativity
It makes us feel forward and fulfill our dream
This journey is full of struggles
To get the experience of this journey we all
born here

Life is an unavoidable journey

Life is an unignorable journey

It has a great value

If we will move honestly in this journey

And we will reach at good ending

And the way we choose that becomes a goal

— Diimpi Das

B.Com 4th semester

The Three Corporate Time Trap

"Be wise in the use of time. The question in life is not "how much time do we have?" The question is "what shall we do with it?"

— Anna Robertson Brown

I always love to be on time, whether it's an appointment or a meeting. Recently a friend of mine asked me an interesting question, "Can we manage time?" My answer was simple, "No, we can't manage time, but we can manage ourselves." The 86,400 seconds in a day may sound like a lot, but they go fast. No matter how quickly time seems to fly for us, even the most skilled time manager's hours, minutes, and seconds tick by at exactly the same rate.

Let me share an interesting topic today from the corporate perspective:

- * Avoiding E-mails Distractions.
- * Managing Telephone Calls.
- * Managing Meetings.

"Time is the substance of our lives," writes Alexandra Stoddard in her book, *Time Alive*.

She explains that, we don't create time in our lives but instead "Create our lives in time." It goes with our daily output, our career, financial goals, and ultimately, our success.

— Khamishmita Pathak
B. Com 4th sem

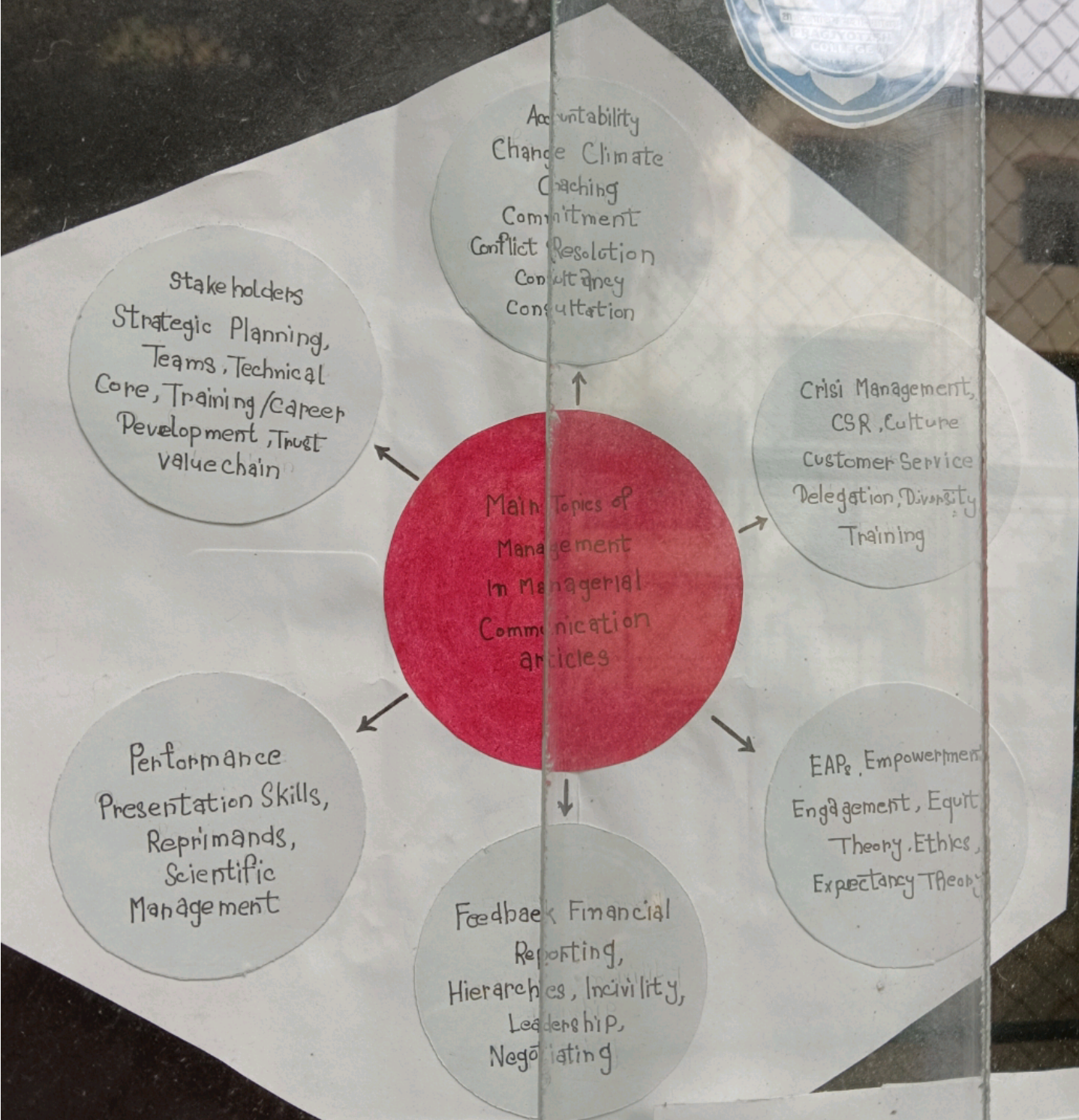
Trade and Globalization

Trade and globalization policies have major effects on the wages and incomes of American workers and other on the vitality of American industries such as manufacturing.

EPI research identifies the economic benefits accruing to the nation, states and districts from negotiating better trade agreements and curbing currency manipulation and other unfair trade practices.

Health

EPI analyzes the U.S. health care system through the lens of low- and moderate-income families living standards, with special attention to employer-sponsored health insurance, the burden of health costs, and disparities in access and outcomes.



*The man
He is sad
But no one
Seed it*

The man

He is sad
But no one sees it

He is upset
But doesn't tell anyone
Because he is a man.

He always pretends to be happy
So that world doesn't know

He hides his feelings
So that no one understands his
weakness

Because he is a man.

Understanding him is also an art
cause he is not an open book

That anyone can read

Its so easy to talk with them
But its hard to read their hearts

Because he is a man.

And in the end he succeeds

To hide everything
with a fake smile

And start living with his new hopes
and aspiration

Because he is a man.

written by

Kritantha Bhattacharya

"Lost Childhood"

Even today when I look at you. I feel
jealous. How bright and happy you look!
But when I realise that 'you were'
My jealousy suddenly shook.

There was a time, when boundaries cannot
stop you,
you had no fear, No shame,

But today you are between,

Those four boundaries of the frame.

Now when I see you carefully,

your eyes under the rectangular lens.

Now I am in the stage of an adolescence

The stage when strong feelings makes us weak,

And you are the picture of my childhood.

The stage that everybody wants to live forever,
But it passes away very quick.

— Gangi Bona

B.Com 4th semester

Our Employees :-

"The Most Valuable Intangible Assets"

April - Corporate India is heading to yet another financial year beginning! Companies across India would have finished their stock taking of raw materials, semifinished goods, finished goods, capital goods etc. On 31st March. This stock will find a place in the last year's Financial Statement as closing stock and current year Financial Statement as Opening stock.

Interviews \rightarrow Interviewing managers and employees with open ended questions allows for qualitative data to be accumulated.

Customer Feedback \rightarrow If customers or stakeholders can be surveyed or interviewed they can be a great source of feedback on the performance of a group of employees or individual employees.

Jyotirmoy Sarma, Bcom 4th Sem

Green Economics

EPI's research in this area focuses on the role that public investment, regulation, and tax policy play in making the economy more sustainable and equitable.

Areas of Research

Budget, Taxes and Public Investment :-

EPI's work on federal fiscal policy analyzes revenues, spending and deficits, but always within the context of the overall economy. EPI believes that the federal budget is the embodiment of our nation's priorities, but recognizes that the state of budget balance is simply a tool to meet larger economic goals, not an end-goal in itself.

Economic Growth :-

EPI's research on economic growth assesses how policymaking and economic institutions either help or hinder efforts to insure that the U.S. economy is operating at full employment and to generate sustainable growth in average living standards as rapidly as possible.

Principal's Note

Electronic Fund Transfer (EFT).

Abhijit Roy
B.Com 4th sem

Pay

Payment to Amit

₹10,000

Completed

Dec 19, 2022 10:00am

Transaction ID

xxxxxxx69

Abhijit Roy (S.B)

Payment
से UPI

From Abhijit Roy

+91xxxxxxxxxx

₹10,000

Completed

Dec 19, 2022 10:00am

UPI Transaction ID

xxxxxxx69

To: Amit Sharma

2715amit@gmail.com

SOCIAL MEDIA MARKETING FUNDAMENTALS

PROFILE OPTIMIZATION

Accurate, complete, active, links to website and has CTA.

POSTING

Useful, entertaining, relevant posts, photos, videos, lives, stories

ENGAGING

Like, share, comment, and follow customers, followers, influencers.

ADVERTISING

Paid methods of reaching targeted audiences.

MEASURING

Use platform and website analytics to see what's working.

WordStream

Teacher's Advisor

ANUKUNDA KALITA (H.O.D)

EDITORS NOTE

Through This Wall Magazine, We attempted to portray the Hidden Talents of the Students of our Commerce Department and give their Imagination - A Wings of Colours. Their togetherness and the magazine will give you an insight of our Creativity.

Hope that You'll have a Good Time

EDITOR :-

- Abhijit Roy.

MEMBERS :-

- Khanishmita Pathak.
- Meetal Das.
- Jyotirmoy Sarma.
- Abhijit Roy. [EDITOR]
- Anup Saha.

E-Payment System

E-payment system is a subset of E-Commerce and it is an online financial transaction between buyers and sellers. And it refers to paperless transaction.

E-payment system has revolutionized the business process by reducing the paper works, transaction cost and labour cost.

Being user friendly and less time consuming than manual processing, thus it helps business organisations to expand its market and reach, in order to accept funding and meet customer's needs, companies are accepting payments in many ways than cash or cheques. These includes the Smart Card, Debit card, Credit Card, E-Cash and Electronic Fund Transfer (EFT).

— Abhijit Roy
B.Com 4th sem